

Pennsylvania Breastfeeding Coalition Meeting Minutes

April 17, 2013

Somerset Hospital, Somerset PA

Attendance: Judy Gutwoski Jeanne Spencer, Kathie Wagner, Susan Boling, Nancy McDaniel, Krisi Lamont, Cindy Make, Michelle Kasmer, Lindsay Shavlis, Heidi Konnenhofer, Patricia Keister, Bonnie Higgins-Esplund, Kay Hoover, Lauren Lowe, Dottie Schell

Call in attendance Lisa McClosky

Minutes taken by Bonnie Higgins-Esplund

1. Future Quarterly meeting dates: Location needs confirmed  
July 17, 2013- Pinnacle Health, 2015 Technology Parkway, Mechanicsburg, Pa 17050  
October 17 or 23, (WIC meeting is Oct 9-10) 2013-State College
2. Mid-Quarter special meetings:
  - a. May 16, 2013 Teleconference 12-1 P
  - b. June 13, 2013 Teleconference 12-1 PM
    - i. Dial-in number: (559) 546-1200 Meeting ID: 655-232-506
3. Review, revision, approval of last meeting's minutes (Secretary)
  - a. Motion to approve
    - i. Patricia Keister
    - ii. Michelle Kasmer,
4. Treasurer's report (Pat Keister, Treasurer)
  - a. Savings: \$4810.48
    - i. Debits
    - ii. Credits
      - i. Donation Jeanne Spenser made a donation from her BEST training income
  - b. Checking: \$2857.33
    - i. Debits
    - ii. credits
  - c. Total: \$7667.81
    - i. of which \$1873.00 is earmarked for Business Case for Breastfeeding
5. Membership (Pam Klotz, Membership coordinator)
  - a. Dues for July 2012 – June 2013 are still being collected
  - b. Currently 43 Members
    - i. Judy sends welcomes letters to new members
6. Website Committee (<http://www.pabreastfeeding.org/>)
  - Judy
  - HopeAllyson Dwiggin
  - Stacy Novack
  - Leslie Cree
  - a. Local coalitions could have a link to page to their own pages
    - i. encourage Google maps
    - ii. Stacy Novak has been working on Google Map <http://www.pabreastfeeding.org/google-map-breastfeeding-res/>
    - iii. Legend of the icons Click on site Zoom in to find local support
      - Yellow Shopping cart – retail store
      - Green breast pump – breast pump provider
      - Red Cross – hospital lactation services
      - Purple IBCLC – private practice services

- Orange WIC – WIC office
  - Blue La Leche League symbol – LLL Leader
  - Burgundy Phone – Hotline or Warmline
7. Telephone Line Update –
- a. Mom discriminated against for pumping at work Citizens bank --- employee could not pump. She lost her supply she quit breastfeeding. May file a law suit Thought she would lose her job. She left that position

#### NEW BUSINESS

1. Guest Speaker: Krisi LaMont - Baird Respiratory Therapy Inc. DME's providing breast pumps according to Affordable Care Act
  - a. Separate file provided by Kris
2. Discussion of Treasurer Position relative to Group Exemption requirements – in folder
  - a. Want all coalitions to fall under the PABC
  - b. We are going to file and the cost will be \$ 2500.00
  - c. We can file one time all of the local can collect donations
  - d. Can receive grant funding
  - e. Need an attorney
  - f. We amend our by laws
  - g. We still don't know may need accountant for IRS submittal.
3. USBC project contract \$2600 Bonnie Higgins-Esplund will be project Director
4. Recognize Penske Trucking – Suite for nursing mothers in 3 buildings
  - a. Penske has added employee pumping lounge... in Reading. They have a suite in 2 Buildings. Susan Curan-Smith and Lisa McClosky will send a thank you letter
5. Business Case for breastfeeding Update from Katja Pigur: Breastfeeding mom pushed for a lactation room at the Atlanta airport. One of the things she did was creating an online petition and a social media campaign called "table for two" Very creative and clever. Covered on local NBC news
6. It's Only Natural Launched by HHS. This is a Public education campaign that aims to raise awareness among African American Women
  - a. EARTH DAY about breastfeeding
  - b. Target is African American only 50% 80% compared to white women
7. NY - Making it work toolkit for mothers and employers  
<http://www.breastfeedingpartners.org/images/pdf/toolkit/ForTheLawFINAL.pdf>
  - a. The FLSA requirement of break time for nursing mothers to express breast milk does not preempt State laws that provide greater protections to employees (for example, providing compensated break time, providing break time for exempt employees, or providing break time beyond 1 year after the child's birth). The federal provision does not apply according to the New York State Labor law, which requires that all women, regardless of overtime status, must be accommodated. Employees who are eligible for overtime are entitled to break time and space to express milk. However,
  - b. Could we duplicate in Pa? Some employees can't pump because of the status of the employment.
  - c. Introduce legislation looking for volunteers to advocate for changes. \$ 1700.00 is ear marked for this
  - d. Local coalitions to participate
  - e. This would be coordinated by Michelle Kasmer
8. Kay Hoover- Department of Health
  - a. 22 local coalitions
  - b. 19 Pa hospitals have applied to BFHI
  - c. 12 Hospitals in Pa with the Lactation Care award
9. Dottie Schell- Pa chapter of the AAP and program director of BEST program
  - a. Recruiting IBCLC and Physicians to be trainers for all counties in Pa
  - b. Recruiting Practices to receive the BEST presentation in all Pa counties

**Comment [JLG1]:** I can't remember this, was is the Business Case funds that we talked about using?

10. Nancy McDaniel – Pinnacle Health System
  - c. Region B Best Fed Beginnings
  - d. Started transferring babies skin to skin from L&D
  - e. Closing the newborn nursery
  - f. Banned the bags
  - g. Giving out Pinnacle logo bags
  - h. Presently working on decreasing pacifier use except of circumcisions and lab draws
11. Susan Boling Nurse Family Partnership
  - a. Now in 44 of the 67 Pa counties
  - b. Most sites have increasing BF as one of the quality improvement
  - c. Cumberland/Perry will begin to use Healthy Child Project “Anticipatory Guidance” for Nurse Home visits
12. Cindy Maki- WIC
  - a. Peer counselors now in 14 local agencies
  - b. One local agency has 2 IBCLC
  - c. Hospital grants in Philadelphia area W-Green and Fayette Counties
  - d. Philadelphia WIC professional staff attend CLC training
13. Jeanne Spencer –Conemaugh
  - a. Donated money to PABC ( from teaching reimbursement fee from BEST training)
  - b. Common breastfeeding problems in Up to Date ( currently 51,000 views
  - c. Working on project to include breastfeeding information in the family medicine common curriculum
14. Michelle Kasmer SPSH-WIC Breastfeeding coordinator President of SW PABC coalition
  - a. Working on building Coalition and hope to come under PaBc 501 (c ) (3)
  - b. WBW Local LLL leaders and peer counselors will receive cake and balloons
  - c. Recognizing a local company for positive breastfeeding support
  - d. Sending letters of outreach to get more members
  - e. Approaching Fayette County Commissioners regarding giving funds to SWPABC
  - f. Breastfeeding magnet design
15. Lauren Lowe-LLL leader State College The Breastfeeding Support Program at Penn State
  - a. Penn State opened new lactation station in the new Bio behavioral Health Bld at University Park. This makes a total of 7 lactation rooms at University Park
  - b. Pa-MILC Spring Webinar and Membership Meeting May 6, 2013 9:00-2:00 in State College 4 Cerps for recorded webinars
16. Patricia Akeister – York Hospital
  - a. York Hospital now able to provide insurance covered pumps. They have DME license
  - b. Starting to use Donor Milk from the New England Milk Bank for NICU infants
17. Bonnie Higgins-Esplund –HUP
  - a. Best Fed Beginnings Region B
  - b. Hosting Prepared Childbirth Educators CBC course for Rn’s
  - c. Jabina Coleman MSW and CLC hosting breastfeeding classes and Niki Lee class
  - d. Hosting train the train for BEST training
  - e. Started colostrum swabs in the NICU for NPO infants
  - f. Sigma Theta Tau fellows for skin to skin and breastfeeding exclusivity
18. Kathi Wagner – Family Health Council of Central Pa
  - a. Hosting 3<sup>rd</sup> annual Bf peer counselor summit 5/21/2012
  - b. 2 presenters
    - i. Kay Hoover –assisting Bf mothers with large breasts
    - ii. Shannon Lilienthal will present posterior tongue tied a personal journey
  - c. Plans for a regional Bf coalition underway through the PABC umbrella
19. Judy
  - i. Plans to continue to introduce legislation to Pa May 2
  - ii. You can add your update

## OLD BUSINESS

1. Gail Christopher speech at USBC <http://vimeo.com/50760293>
2. Plans for Recognizing Peer Counselors for World Breastfeeding Week 2013  
THEME: SUPPORT: *CLOSE TO MOTHERS'* focusing on Peer Counseling  
[www.worldbreastfeedingweek.org](http://www.worldbreastfeedingweek.org)
  - a. Volunteers include: Michelle West-Marlin County, Kay Hoover-Dauphin County, Lisa McCloskey-Lycoming County, Bonnie Higgins-Esplund Philadelphia, Pat Keister-York and Gettysburg.
  - b. Volunteers needed for additional areas.
2. Add LOCAL Coalition minutes to Files on Yahoo Group. This will contribute to the cohesiveness of the state and local coalitions. When files are added, an e-mail notification will be sent to the Yahoo Group.
  - a. PABC Affordable Care Act Flyer –in folder
  - b. Joint Commission
    - i. For hospitals with 1,100 or more births per year, the perinatal care measure set will become the mandatory fifth measure set effective on January 1, 2014 with more hospitals included in the future. This requirement applies to 44 hospital out of 100 in PA. USBC new toolkit
    - ii. This is an opportunity for PABC to provide information to hospitals. PABC Grant Application for Office of Women's Health was not funded  
[www.usbreastfeeding.org/HealthCare/HospitalMaternityCenterPractices/ToolkitImplementingTJCCoreMeasure/tabid/184/Default.aspx](http://www.usbreastfeeding.org/HealthCare/HospitalMaternityCenterPractices/ToolkitImplementingTJCCoreMeasure/tabid/184/Default.aspx)
3. PABC Grant Application for Office of Women's Health was not funded  
Michelle Kasmer - Project Director
4. Vote affirmed to proceed with IRS group exemption status within the next 6 months with coalition funding in the event that the grant funding is not received.  
Survey was sent to all paid members, vote was unanimous to proceed regardless of funding with 501c3 group exemptions for local coalitions.
5. Discussion of amending the Bylaws to add requirements for the WHO Code regarding membership's advertisements and donations. Model language statements were discussed. By-laws should be sent to members for review and consideration of incorporating WHO code language.
6. Discussion of conducting a statewide breastfeeding summit: includes hospital administrators and government officials (DOH, DPW, and Insurance Commission).
  - a. Use existing funds and grant if possible so only cost to attendees would be for meals
  - b. Location California, Pa as a possible place California University facility
  - c. Ideas for topics
    - i. Highlight state and local coalitions – Representative from each
    - ii. Hospital best practices – Baby Friendly, Joint Commission,
    - iii. Pediatric practices –
    - iv. AAP, BEST Training,
    - v. State promotion efforts – Breastfeeding Coordinator
    - vi. Access to care of IBCLCs: Licensure and Reimbursement
    - vii. Workplace breastfeeding support – state legislation
  - d. Lead guest Speakers to appeal interest to attend summit
    - i. CDC Dr. Larry Grummer-Strawn,
    - ii. Dr. Bobbi Phillip, pediatrician and Medical Director of The Birth Place at Boston Medical Center, a Baby-Friendly facility.
    - iii. Other considerations welcome
  - e. Use existing funds and grant if possible so only cost to attendees would be for meals

## STANDING BUSINESS

1. Breastfeeding Education and Support Training – Dottie Schell  
PA – AAP [www.pa-aap.org](http://www.pa-aap.org)
2. Baby Friendly unable to release names of hospitals submitting letter of intent. Letter in development to send to the following hospitals. Action: Notify Kay Hoover if you know of additional hospitals to add to this list
  1. Lancaster General Women and Babies (Lancaster)
  2. Pennsylvania Hospital (Philadelphia)
  3. Magee (Pittsburgh)
  4. Susquehanna Health System (Williamsport)
  5. The Birth Center (Bryn Mawr)
  6. Einstein Hospital (Philadelphia)
  7. Indiana Regional Medical Center (Indiana)
  8. Hospital of the University of Pennsylvania
  9. Pinnacle Health (Harrisburg)
3. Recognizing hospitals who have “Banned the Bags” (Lisa McCloskey)
3. Bestfed Beginnings Region B Report from Kay, Bonnie, Debi, Marianne
  - a. All hospitals are now in the 3<sup>rd</sup> pathway. Dissemination.  
Regional meeting report from February. DC, MD, CT and VT working on hospital policies.
5. [www.breastfeedvermont.info](http://www.breastfeedvermont.info)
  - a. Baby Friendly – 4 in process, training program with photos. It takes about three hours to download it.
  - b. contact to get the password to download the interactive PowerPoint to educate hospital staff is [Karen.flynn@state.vt.us](mailto:Karen.flynn@state.vt.us)
  - c. They used the California Birth and Beyond training program to design their Vermont Program.

There may be money in the future to hire a person to work for our state coalition.
6. Interstate Collaborative for Widespread Implementation of the Ten Steps.
  - a. Addresses the need to accelerate the systematic implementation of the Ten Steps to Successful Breastfeeding as essential maternity care practices associate with optimal breastfeeding. - Katja Pigur, Kay Hoover  
Website <http://cgbi.sph.unc.edu/healthcare#Interstate>  
Action: Kay Hoover agreed to e-mail Marion Labbok to inquire if this invitation can be extended to hospitals and what the commitment would require for participation
7. Midwest Regional Coalition Report (Kay Hoover)
  - a. No report from the December meeting, this meeting occurs in conjunction with the CDC calls, every 2<sup>nd</sup> month, 2<sup>nd</sup> Tuesday, 2PM for CDC call and 3 PM for Regional Call.
8. Licensure and Reimbursement of IBCLCs (Judy Gutowski)
  - a. Initial licensure request was denied. Appeal meeting for Sunrise Application in May with the Department of State, Department of Health, Department of Public Welfare and Insurance Commission. Highlighting the clinical care IBCLCs provide and the Surgeon General’s call to action.
    - i. Scott Harshman (legislative liaison), Dottie Schell (PA\_AAP) and Maureen Fleming, DO, FAAP attending meeting with Judy
  - b. New Info graphics on USLCA website, Licensure page

- i. For Medicaid providers and insurers will be sent to Medical Directors from Healthy Keystone Kids  
<http://www.ilca.org/files/IBCLC%20page%20Medicaid%20flyer.pdf>
- ii. For private insurers and medical professionals  
<http://www.ilca.org/files/USLCA%20Infographic%204-2013.pdf>

**OTHER BUSINESS FROM MEMBERS**

1. Thank you note to who provided lunch by Somerset Hospital