

Pennsylvania Breastfeeding Coalition Meeting Minutes
Teleconference January 15, 2014 12-2pm

Attendance; electronic sign in on web			
ITEM	DISCUSSION	ACTION	FOLLOW UP
Call to Order	12:08		
Approval of the minutes	October 16, 2013	Corrections made and minutes approved	Minutes to be posted
Mid Quarter meeting	February 27, 2014	Special Meeting if needed	
Future Quarterly meeting	April 24' 2014 Harrisburg July 16, 2014 Somerset	Location at Health Council Building Location TBD	Address and directions will be posted on agenda Jeanne Spenser to look follow up for a Somerset location
Treasurers Report	Savings 5,356.04 Checking 4,264.94 Total = \$9,356.04 \$1873.00 is allocated for Business Case for BF <u>\$7,583.04</u>		
Membership	Dues July 2013-June 2014	Any dues collected in April collected in April apply to the next year.	
Website redesign	Lisa McCloskey updated on the website proposals	Several proposals 1. Trainor \$5000.00 for the design but will not do monthly maintenance 2. IMM solutions In the process of review. There is a monthly maintenance of \$100.00/month	Lisa will get look for more proposals Katja will email Lisa about some other web design companies
Facebook update	Post what is going on in your community Activities, relevant community events, Media.	Just Email board or send to the list serve to have it posted on Facebook	
Telephone Line	No updates		
NEW BUISNESS			
Public Citizens Commercial Alert	Public Citizens requests increased collaboration with PABC	Develop a system toward to honor hospitals that have banned the bags.	Lisa will draft a sample letter. Not all hospitals announce that they have banned the bags

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PABC support for PA Bill Working Mom's Act	Mary Jo Daley introduced legislation to Support workplace accommodations for Nursing Mothers Act	She has introduced Pa Legislation for to cover all employees including exempt such as salaried and management employees similar to what Jeff Merkley (D-OR) and Carolyn Maloney (D-NY) introduced into Congress May 2013	Judy will meet with Rep Daly. Kay Hoover Motion to support this bill Bonnie Higgins-Esplund seconded the motion All in favor
Letter sent to AAP regarding conflict of interest with formula marketing	AAP accepted funding for baby safety tags from Enfamil http://parenting.blogs.nytimes.com/2013/12/19/does-the-a-a-p-logo-belong-on-formula-gift-bags/?_php=true&_type=blogs&_r=0	PABC sent a letter to the AAP a copy in the Yahoo files Ester Chung also drafted a letter.	
Articles of Incorporation And Docketing Statement And a Bi laws committee	We Need 1-2 people to revise and submit. They were never submitted.	Submit to the Pa Government to be an official entity in PA	Judy Audry and Kay to work on this
Kay Hoover forming a Pa Hospital Collaborative	She will teach the 20 hour course to employees She will donate her travel costs,	She needs a sponsor for Pa Nursing Ceu's looking for hospital partners	Motion to approve the PABC to support this Bonnie Jeanne All in favor

OLD BUSINESS			
Strategic Plan for PABC	Delaware BF coalition strategic discussed by Lisa McCloskey	Survey to be sent out for input on goals and actions for plan	Laura Faith and Judy to work on this
USBC contract	Action plan completed	Final action plan to be presented to PABC	Bonnie will present at next meeting
Membership committee	Discussed having a chair to monitor membership renewals, and recruit members Engage all members to be on a working committee or project Represent PABC at conferences , trade shows and meetings	Motioned to put this in the strategic plan	Kay and Lisa motioned to approve

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501 c Non-Profit	Judy presented; cannot proceed with the articles of incorporation. 10 coalitions would like to join the group exemption 1 not decided 1 does not 7 likely or willing to contribute financially	The 501 c model that was originally filed has been changed.	Further discussion needed
Standing Business			
USBC conference	Ruth discussed the conference to be held in August 2-4 th in Washington	Accepting topics and ideas for presentations Possible funding for a coalition member to be sponsored	Members can contact Ruth if they have ideas for presentations
Interstate collaborative	http://cgbi.sph.unc.edu/what-we-do/programs-and-initiatives/healthcare/		
Pa breastfeeding Coordinator	Position not yet filled		
Local coalition minutes to be added to yahoo file	Any minutes or events can be loaded to yahoo files		Email to Judy
Other Business			
Nicole Hackman	Central pa mother baby summit	Nicole is working on grant support	Tentative date late 2014-2015