

Minutes  
 Pennsylvania Breastfeeding Coalition Meeting  
 October 17, 2007, Noll Lab, Penn State University  
 State College, PA

Attendees: Chris Mulford, Nikki Lee, Gail Ide, Jeanne Spencer, Ruth Wilf, Kay Hoover, Wendy Shore, Barbara Shocker, Kathleen Romberger, Susan Boling, Cynthia Bartok, Judy Gutowski, Terri Sullivan, Genevieve Whitehaus, Stacey Cohen, Susan Chase, Pam Klotz, Heather Penlano, Lisa McCloskey, Dawn Blanchard, Patricia Keister, Martha Kautz

TOPIC	DISCUSSION	DECISIONS
Introductions	Meeting opened @ 10:05 am by Chair, Jeanne Spencer	
Minutes	On web site for all to read	Approved
Next meeting	2008 meeting schedule reviewed	Feb 6 bridge call noon – 2:00 pm Telephone conference April 16 - Somerset Hospital (This is a change in place.) 10 am – 2 pm July 30 – Fredrickson Center, Mechanicsburg 10 am – 2 pm
Old business: New Brochure	Cynthia Bartok passed around copies of the Coalition’s new brochure for discussion/any changes	Keep coalition address as is Take Coalition Bylaws off brochure and write simpler membership invitation Include web site for more information
Web site	How are we paying Mark DeLuca?	Contractual agreement needed, Dawn to contact him about how he wants paid, billed

Mini Grants	<p>Martha told about State Mini-Grant cycles and due dates. Discussion centered around third year grants being more rigorous and competitive. There may be a change in focus in the future and more funding possibilities. This may be one way we could avail ourselves of the volunteer services of a grantwriter. Cynthia Bartok volunteered to present the steps of grantwriting at a future meeting.</p> <p>Jeanne Spencer suggested a Powerpoint presentation to post on the web.</p>	<p>Grantwriting presentation to be done on Feb 2008 Phone Conference by Cynthia. Powerpoint to be posted on the web before the phone conference for preview by members.</p>
Treasury	Treasurer's report passed out by Pat Keister, treasurer	Approved
<p>USBC Phone Conferences</p> <p>USBC January Conference</p>	<p>The next USBC phone call will be Tuesday, Dec 11. Martha Kautz will send information if contacted. Participant must connect 10 minutes before time to start because connection not possible after the conference starts.</p> <p>Jeanne Spencer asked for topics ahead of time. The USBC person in charge of this sends it as soon as she gets it.</p> <p>USBC requests 2 PA Coalition contributors. Their responsibilities are to:</p> <ul style="list-style-type: none"> <li>• Serve as contact persons for their coalition</li> <li>• Receive formal reports to be submitted as well as important announcements and information via the USBC's e-mail list</li> <li>• Actively participate in the USBC electronic forum</li> <li>• Share the resources and knowledge gained from this participation with their coalition and with others throughout their state</li> </ul> <p>A third designated contributor is the state/territory WIC breastfeeding coordinator. Cindy Maki is our third designated contributor. She is supported by WIC.</p>	<p>Jeanne Spencer and Wendy Shore were appointed as designated sponsors at our last meeting. They go to the VA USBC annual meeting in January 2008.</p> <p>Chris Mulford suggested we pay our designated sponsors' registration fees. Ruth Wilf so moved, Kay Hoover seconded. All agreed.</p> <p>Wendy Shore and Martha Kautz will be the designated contributors.</p>
WIC DVD	DVD promoting breastfeeding peer counseling is now out in WIC offices	
Bylaws	Bylaws need review and updating	Subcommittee of Kay Hoover and Chris Mulford to work on Bylaws so they can be sent out in January to discuss at phone conference in February.
2-year mini-grant	<p>Review of discussion of Coalition's need for paid coordinator .</p> <p>Within the next 3 months the Coalition needs to:</p> <p style="padding-left: 40px;">Develop a strategic plan</p> <p style="padding-left: 40px;">Discussion to begin plan: 1. Strategic plan</p> <p style="padding-left: 80px;">2. Survey access to lactation services</p> <p style="padding-left: 80px;">3. Produce map of resources</p> <p>Mission, goal, actions</p>	<p>PA Breastfeeding Coalition was funded.</p> <p>Strategic plan to be finalized at July meeting in Mechanicsburg</p> <p>Wendy Shore given the task to</p>

	<p>Kathy Romberger discussed how to use a list of services we gather from survey Next grant would be to insure breastfeeding access to moms.</p> <p>Jeanne read the mission statement to the group. Brainstorming of ways we can “facilitate.” What does the research say about the best ways to promote cultural change across the state? Judy Gutowski mentioned the CDC and USBC has suggestions on their web site. First action step? Marketing the web site. Who to target? Collect info from all across state and put on our web site.</p> <p>Lactation consultants and hospital data was collected by Martha Kautz, DOH in 2005. State-wide lactation resources are updated annually by Cindy Maki, WIC. It has been difficult to keep sources current.</p> <p>LTG: Make BF the norm STG: Ensure access Collaborate</p>	<p>develop the goals. She will send goals to begin an e-mail discussion in which all Coalition members can participate.</p> <p>Cynthia Bartok to send Wendy some literature on building a framework to support goals. She’ll also send link to USBC to send to all members for their perusal before the e-mail discussion.</p> <p>A special conference call will occur on Friday November 30, 3:00 pm to finalize goals and develop preliminary action steps. Link information on PA-BC website.</p>
Kay Hoover	Told about new baby attachment video to be found at <a href="http://www.geddesproductions.com">www.geddesproductions.com</a> and the Philadelphia DOH resources on the Near Term Baby.	
Barb Shocker	Report on Lactation Conference she attended in Grantville PA	
Kathy Romberger	Harrisburg Hospital Continuing Ed day for breastfeeding Oct. 24	
Cynthia Bartok	Let Cynthia know if you know of any exclusively pumping mothers in the Penn State area that may want to be participants in a research study	
Beverly Curtis	Pediatric Nurse Practitioner working for Pittsburgh Breastfeeding Center Recently involved in research in Uganda, breastmilk volume in mothers of preterm infants in Africa	
Terri Sullivan	Midwife, Talked about how Babies ‘R Us have special gatherings for breastfeeding mothers	
Stacey Cohen	Research with transmission of HIV in South African nursing mothers lead to her changing her career path to midwifery.	
Pam Klotz	Community Health Nurse with the north-central district of the PA DOH, first meeting.	
Pat Keister	LC in NICU @ York Hospital	
Lisa McCloskey	LC at Susquehanna Health in Williamsport. CQI done at SH to discover how initiation rates and duration rates compare with Healthy People 2010 goals. Project completed with SH falling short of initiation and 12-month duration goals, but exceeding the Healthy People 2010 goal of 50% at 6 months duration. SH mothers were at 56%. Discovered that c-section mothers fell below the target.	

Dawn Blanchard	Staff nurse working at Susquehanna Health. Helped Lisa McCloskey with SH CQI	
Martha Kautz	Summary of the PA Freedom to Breastfeed Act. Martha has flyers online at DOH Martha showed clip of State Health's promo of Latina and African American mothers' need for maternal health care. Ephrata Hospital having trouble with neonatologist saying breast milk inadequate for newborns.	
Nikki Lee	Phila Hot Topics in Breastfeeding for Pediatricians. Room for 40, 56 attended. Sixty teleconferenced into it. Distributed pink books at that conference. Nail files and hand-outs given to Coalition members from Phila DOH today. Big reception to celebrate World Breastfeeding Week at City Hall. Stats are that bottlefeeding in Phila going down. Teaching health professionals how to help support nursing mothers – 9 week course. Two Phila hospitals want help to increase their initiation rates.	
Gail Ide	Maternal-Child Health, NE section DOH. Babies 'R Us active in this area. Got mini-grant and used it on digital frame on basics of breastfeeding. Did a survey at the end. Best response from mothers who viewed it while they were getting their blood pressures taken. Brought a CD of LC and folk singer, Karen Shaw.	
Ruth Wilf	<a href="http://www.choicesinchildbirth.org">www.choicesinchildbirth.org</a> We must get better births. <a href="http://www.motherfriendly.org">www.motherfriendly.org</a> 10 steps for better care. Passed out "The Phila Guide to a Healthy Birth." Lots of maternity units closing. Phila has lost 13 maternity units and 6 NICUs since 1997. Poor reimbursement for care with high malpractice costs. Choices in Childbirth, which discusses the crisis in childbirth, by Maternity Care Coalition, can be downloaded from <a href="http://www.momobile.org">www.momobile.org</a> New childbirth firm "The Business of Being Born" by Rikki Lake. <u>Pushed</u> , a book about the childbirth scene.	
Judy Gotkowski	Western PA Lactation Consultant Association having Catherine Watson Genna, LC/educator speaking in Pittsburgh Oct 25. Liz Brooks coming in the next year. Nikki Lee will be coming September 2008. Breastfeeding Center of Pittsburgh is growing. Laminated ILCA Triage tools handed out to Coalition members today. The Center will mail them to anyone who could make use of them. The Center will be a resource for physicians who want to talk to a physician who is also a certified IBCLC. Would Coalition want to put together a letter concerning Reglan and the depressed lactating woman?	
Cindy Maki	WIC staff being certified in Happiest Baby on the Block training.	
Chris Mulford	LC retired. Testified at NJ state capitol to increase family leave. Rallied in Harrisburg about discrimination against single mother employment. Talked at Suffolk County Coalition. Went to NC "Breastfeeding and Feminism" in September. Informed the coalition that Dr. Chung, pediatrician, has half-time	

	position for 2 years to work on breastfeeding advocacy. Chris proclaimed that she is a “roadie” for her singer-songwriter daughter.	
Jeanne Spencer	Article on “Mastitis” got through peer review.	
Heather Penlano	ICU nurse came with Pam Klotz as student intern	
Genny Whitehaus	Returning after a time away. Glad to see some of founding work of Coalition still being done. Talked about her independent practice as Doula, LC and with Amish childbirth education. Also showed embroidered tee shirts, infant clothing, tote bags and burp cloths which are her own designs.	
Susan Boling	At Ohio gathering of Catholic Women gave breastfeeding brochure	
COMMITTEES:		
Provider Education	Developing another PA Academy of Pediatric Telephone Conference discussing a case involving a depressed mom, tongue-tie, and poor weight gain. Dr. Nancy Brent of the Pittsburgh Center for Breastfeeding will help coordinate.	
Public Relations	Coalition Newsletter almost done. Will be placed on web site and sent to all coalition members and Maternal-Child nurses in the state.	
Public Policy	Licensure for IBCLCs? Education of LCs to explain what licensure would mean for them. How can the PA Breastfeeding Coalition take a stand as a Coalition: as a group of individuals or as representatives of organizations? USBC is asking the same question. Please make this a part of the strategic plan, but consensus was that written opinion released by the Coalition is not necessarily representative of the organizations the individuals are associated with.	
Strategic Planning	Wendy said that her committee will start with a survey asking who is out there. Cynthia Bartok reiterated that she will send Wendy strategic plan materials.	