

Pennsylvania Breastfeeding Coalition
Telephone Conference – Wednesday, March 18, 2009

Attendees: Ellen Rubin, Dawn Blanchard, Lisa McCloskey, Cynthia Bartok, Nellie Wiancko, Kay Hoover, Martha Kautz, Rosa Snyder-Boyd, Kathy South, Chris Mulford, Pat Keister, Judy Gutowski, Ruth Wilf, Letty Thall, Megan Baylis

Agenda Item	Discussion	Decision
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Telephone meeting brought to order by Cynthia Bartok, Chairperson at noon		
<i>Atlantic Monthly</i> news item/Today Show interview	Ms. Rosin wrote an article in the <i>Atlantic Monthly</i> that research on breastfeeding does not show a benefit over formula feeding. This view was furthered by having her interviewed on the Today Show. Seen as an angry critique that can be easily picked apart, Bettina Forbes wrote a follow-up article on the web site, Moms' Rising.	<p>Link to this article to be sent out to all.</p> <p>We want people to know formula is not the best choice. As a Coalition we could link to the Atlantic Monthly response by the Massachusetts Breastfeeding Coalition. Martha will also send the Moms' Rising web site address to Cynthia as a good response.</p> <p>E-mail will be sent out to determine what response the membership wants to put on the web.</p>
The One Million Campaign	<p>Are we ignoring women who pump in the One Million Campaign? Chris asked what this was. Women urged to get world leaders to support WHO code.</p> <p>Medela not compliant with WHO Code now that they show pictures of nipples on pump packaging. ILCA and La Leche have also expressed disappointment with Medela because of</p>	<p>E-mail to be sent to all about this so we can respond if we are interested.</p> <p>Uncomfortable discussion tabled for April meeting. Cynthia says we need to have a resolution here for our organization. Judy has done a lot of investigation on this topic</p>

	this.	and will lead the discussion at the April meeting.
Oprah magazine article on breastfeeding	“Nice” article, asking for comments online	Martha will e-mail the online link
Judy G on television locally	Pittsburgh Breastfeeding Center	To show video at April meeting
Legislative update by Martha HB 164 to support working mothers who use their own time to pump at work	Each PA-BC member encouraged to contact representatives and senators. Bill is out of committee, April or May will go to floor for vote. PUSH needed at that time. They are also looking for stories, successful or unsuccessful.	Many calls needed starting now. This is the period when legislators talk among themselves. We need legislators who favor the bill to tell their colleagues about it; we need their colleagues to hear from their constituents so they will listen to those who are telling them about it. Right now we need everyone to write her particular legislator, local newspaper. Need for senate sponsor. Ask your senator to sponsor this bill. Send your stories.
Bylaws	Cynthia will send them out over e-mail in the next couple of days	All to review for vote at April meeting.
Executive committee news	Judy: AAP will help us with breastfeeding resources data base. They have supplied an IT person to set up the data base shell. Ellen is working with that person. March 23 will be a meeting for the unveiling of the shell. The AAP will enter all the SW and SE PA data. Ellen and Megan will begin	We will be able to access this through the AAP web site. Online access for lay people will not be searchable. Ellen says we will have to post summaries for the lay public and update them every couple of months. Ellen would like to send out a general survey of PA-BC members after she sees the

	collecting data from the rest of the state. AAP will continue to maintain it along with Cindy Maki.	shell to get any feedback before the it is finalized.
USBC Grant on growth charts	Martha reported.	Not awarded On April 14 USBC 2 – 3:30 teleconference call Martha will be presenting the highlights of Pennsylvania’s EPIC BEST Initiative on educating physicians along with Washington State and Georgia. Martha will have 25 phone lines available for our participation. As usual, Dawn will post number on the web in addition to the e-mail notification by Martha and Cynthia.
Business Case for Breastfeeding	Chris updated on the Business Case for Breastfeeding New York State Business Council was sent a survey about workplace accommodations for breastfeeding developed by the USBC. Perhaps we could do the same kind of information gathering. Judy G said she was in contact with the PA Chamber of Commerce and that it could possibly be a conduit for a statewide business survey.	Sept 24,25 at Philly DOH for training. Arrangements are being made for home stays to accommodate out-of-towners. Members will be asked to help with building an invitation list, including those outside the regular breastfeeding community for this training event. Chris and Judy to work on this.
Cynthia may be a new mom by next meeting		Judy will chair the April meeting if Cynthia absent. Meeting adjourned @ 1:00