

**Minutes**  
**Pennsylvania Breastfeeding Coalition Meeting**  
**January 21, 2008, Conference Call**

Roll Call: Kathy Wagner, Pat Keister, Cynthia Bartok, Martha Kautz, Kay Hoover, Chris Mulford, Teresa Wirtner, Cindy Maki, Jeanne Spencer, Megan Baylis, Ellen Rubin, Letty Thall, Judy Gutowski

<p>Introduction of our two new paid coordinators</p>	<p>Megan: did editing of By Laws, will help with Business Case. Located at PSU. Can do computer stuff—make membership certificates, for instance.          Ellen: in Pbggh, working with Judy on Resource Directory, putting it into Access Database.</p>	
<p>Update on grants – Business Case for Breastfeeding</p>	<p>Chris gave report (attached).          Kay: Are LLL leaders on the list to invite? Also suggest Nurse Family Partnership and Title V.          Judy suggests publicizing to LLL W-PA via Yahoo group and at April Area Conference.          Problem: it's difficult to decide site without knowing who wants to come; it's difficult to invite people without knowing the site. Ellen: Brought up the concern of lack of resources on some individuals parts, ie. LLL leaders          Lodging and resources might be an issue. Also some corporations are not funding continuing ed. costs.          Consider —Friday/Sat; weekend with 12-8 Saturday and 8-4 Sunday—need stay over only one night. Child care arrangements—weekends are not bad for a person with a spouse and kids.</p>	<p>Cynthia will send a global email request for input...          "please share ideas about sites and timing by email to Chris." Chris will follow up with Martha about reaching out to Title V programs.           Email suggestions for locations to Chris.</p>
<p>Update on grants – USBC</p>	<p>MK: PA-BC applied for \$3K mini-grant from USBC, with objective of educating HCPs and the public on normal growth of babies, based on bf baby as the standard (WHO growth curves).          Darcy Gungor at PSU would be project coordinator—develop a tool kit with materials targeted to different types of HCPs. Powerpoint, web presentation for CMEs or CEUs.          Goal for the PA-BC is for members to present the powerpoint to providers in their own area—no funding for this...or PA-BC would seek further funds for reproducing the kit—or would ask local Bf Coalitions to disseminate the kit.          Plan to design an evaluation, including an outcome measure for providers.          Future direction to help other state coalitions</p>	<p>Kay will send Bf review article to CB.           CB will send out actual grant proposal for members to read.</p>

	<p>prepare similar tool kits. Several collaborators from medical field. Decision will be made Feb 5—it's a one year grant (Feb 09-Feb 10), funds are paid up front. MK already has a lot of information for this project in progress. Kay asked about an article from Bf Review about "problems" with WHO growth charts. CB says CDC data are really problematic—no data on birth to two months. Even though WHO is not perfect, but it's hard to argue that CDC is anywhere near as good.</p>	
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<p>Strategic Plan – Access Database Construction Project</p>	<p>CB: We have \$3000 left of funding from MK's office to use this year. We have to be careful about what we choose to do with that \$\$.</p> <p>A database is out of date the minute it is completed. How can we make it sustainable? Or should we use Ellen's time in some other way?</p> <p>Ellen: Started working on DB and stopped to get our input. Microsoft Access is the best way to arrange the data—could be transferred to a website if we need a searchable DB. ER has made headway learning how to use Access—but how many hours does PA-BC want her to dedicate?</p> <p>We could generate mailing lists for PA-BC, search for services in a specific area.</p> <p>We bought the Access DB with our previous funding.</p> <p>Design of the DB—special rate of \$75 an hour for training at local Y for any # of people. If DB is on web, anyone could update the DB—it's easy to update address changes, etc.</p> <p>Could use for partners, contacts, businesses, keep track of all the people who are getting involved in bf promotion around the state.</p> <p>ER: could publish and distribute to people in the directory.</p> <p>Judy has another project with PA-AAP. Pilot project; JG is helping. Build a state directory of bf resources. Nikki Lee has been working on it in eastern PA. This project has gathered a lot of data already. The pilot is limited to greater Pbgh and Phil areas. They also have an Access DB for providers to refer moms to bf help.</p> <p>Letty: MCC has experience with DBs and maintaining them. A resource is wonderful, but maintaining it is a drain.</p> <p>CB: we have funds now for 200 hours of time from Megan and Ellen. MK's \$ runs out June 30. AAP project currently has pink book and Cindy Maki's WIC list. AAP project is a pilot but has no long-term plan yet.</p> <p>Letty: it should be a state responsibility to maintain it after June 30, as they need the resource for their hot lines.</p> <p>MK: State call center does use Cindy's directory. We should have one centralized database. Cindy updates hers every other year. Cindy relies on local agencies to make the calls to get the updates done. Concern that It's a huge job</p>	<p>CB proposes Exec Cte takes this up with MK, JG, and Ellen's help. They will come up with a proposal to PA-BC. Invite AAP and Cindy Maki to join the discussion only after PA-BC Exec Cte is clear.</p>
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	<p>for one person in the big cities (some countries are vast).          Ellen says a well-crafted DB is the key to updating. If the data is easy to enter, that makes it easy to update.          Letty says mass update emails don't really work, but others said they can get the job partly done, leaving fewer people who need to be called directly. Another concern is some WIC staff won't have time to update the db.          CB: would AAP agree to pilot this in one part of the state, say Pbggh and/or Phila?          MK: the current plan is to make the database to give to 50 pilot trained practices.          CB asks MK if DOH would find it acceptable for PA-BC to propose partnering with PA-AAP—PA DOH might insist on a deliverable and an outcome—"What are you going to do with the data?"          ER: would a website that anyone can enter be acceptable?          CB: "Developing the data" would have an outcome of a searchable DB for the web.          MK: Need to make it available to health professionals, etc.          JG: we have not obtained anyone's permission to publish the data on line.          Cindy gets a verbal agreement from WIC resources—they are informed that it's for a bf resource list and no one has ever objected.</p>	
<p>Bylaws</p>	<p>CB: Need input on Article 8          Letty said we may need a section on employees, to say that we may have them and how.</p> <p>Article VIX: No compensation for SC—may need to compensate people who take on big projects. Letty; self-interest is separate, so they may have to leave SC for a time.</p> <p>CAM change in "support" Council and Support can be given by Coalition buy not completely involved.</p> <p>Treasurer—in a safe and reliable depository</p>	<p>C Bartok made list of changes will send to M Baylis. Megan will correct draft and send out to members.</p> <p>Make it clear that self interest is not allowed.</p> <p>No problem</p> <p>No problem</p>

	<p>Policies and protocols—CAM edits to improve flow.</p> <p>Pat: membership</p> <p>Voting is only for dues-paying members</p>	<p>CB will make Pat's change</p>
<p>Mid Atlantic Region</p> <p>USBC phone call—</p> <p>USBC strategic planning</p>	<p>CALL ENDED</p>	
<p>Other</p>		